

Update your pet profile TERMS and CONDITIONS

This offer is presented by Hill's Pet Nutrition Canada, Inc. and it is open until 11:59 EST pm on April 26, 2009 ("Offer End Date").

Offer consists of a \$7 off coupon redeemable on your next purchase of any Hill's® Science Diet® or Prescription Diet® pet food products 3.63 kg/8 lb bag or larger.

Offer is open to:

- (1) CURRENT Hill's pet food consumers who: (i) are already registered in Hill's database; (ii) have opted-in to receive Hill's monthly e-newsletter "*Hill's Pet Tales*"; (iii) do not have a "Pet Profile" filled in under their "Hill's Profile/Account"; and (iv) update/fill in at least one "Pet Profile" by the Offer End Date; AND

- (2) NEW Hill's consumers who, regardless of whether or not they received the March issue of Hill's e-newsletter "*Hill's Pet Tales*": (i) register on www.HillsPet.ca by the Offer End Date; (ii) opt-in to receive Hill's monthly e-newsletter; and (iii) fill in at least one "Pet Profile" under their "Hill's Profile/Account" by the Offer End Date.

Coupons will be mailed to qualifying Hill's consumers based on the mailing addresses registered in their individual "Hill's Profiles/Accounts". Hill's consumers are responsible for checking and updating their mailing information at the same time when they update the "Pet Profile". Hill's is not responsible for incorrect mailing addresses and/or cannot redirect coupons to new mailing addresses. Please allow 4 to 6 weeks after updating your "Pet Profile" to receive the coupon.

Coupon expires on April 30, 2010.

Limit of one \$7 coupon per person/email address.

Coupon subject to terms contained thereon. Coupon has no cash surrender value and it is not transferable. Offer valid in Canada only. Limit one coupon per purchase.

Participation in this promotion will not automatically register the participant in any other Hill's promotion.

For assistance or questions about this offer, please contact Hill's Consumer Affairs at 1-800-445-5777.

Your use of the information in this e-mail is subject to the terms of our Legal Statement.

Privacy Notice: Hill's Pet Nutrition values you and your pet's privacy. We do not rent, sell or give away your e-mail address and will only contact you if you give us permission to do so.

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